

LEDBURY TOWN COUNCIL NEWSLETTER AUTUMN EDITION



CONGRATULATIONS TO OUR NEW MAYOR OF LEDBURY

Many congratulations to Councillor Andrew Manns for being elected as the new Mayor of Ledbury for the 2021/22 municipal year.

Since being elected as Town Mayor on June 24th things have been obviously quite subdued for around the first few weeks of my term. Once the restrictions were partially lifted, I could then start to attend events that are part of the duty of a Mayor.

My first was a visit to Hereford for the meeting of Mayors at the Town Hall by invitation of the Worshipful Mayor Paul Stephens on July 20th. On the 24th of July I opened a new café that is family owned and run by Mr and Mrs Sims. It is situated in New Street and is called Pot and Page. The ribbon was cut that morning for the opening with the Deputy Mayor, Phillip Howells, and our Carnival Princess was also in attendance.

On Sunday 1st of August I attended the opening ceremony of the new Methodist Church in New Street, and the Deputy Mayor attended. This was also an enjoyable occasion, and I can see that the Church is very committed to helping those in need. They have created contact with different agencies to help with debt, lack of income, homelessness, and food shortages. This is definitely something essential to all communities.

There was a Mayor's charity market in Ludlow with the raffle stand of the Mayor which was in aid of helping young people that have life problems with debt, joblessness, and those who have been affected by the Coronavirus pandemic and lockdown.

My last event was to open a music event on Saturday the 7th of August called Fredfest. This festival is put on every year in aid of Winston's Wish, a charity for bereaved families who have lost a parent.

Now that lockdown has eased, and life seems to be picking up in Ledbury I have noticed the increase in people returning to the streets and also the happier looking expressions. Much gratitude is owed to our essential workers, supermarkets, garages, drivers, businesses, organisations, and volunteers that have kept the town going through lockdown. It would be great to see the economy of Ledbury businesses make a really good recovery and have a big influx of customers and trade. I wish the people of Ledbury and the Ledbury area all the best for a complete and successful recovery from the pandemic.

Yours with great hope,
Councillor Andrew Manns, Mayor, LTC.



Economy and Tourism Update

Economy and Tourism is a new committee of Ledbury Town Council which aims to build on the work and achievements of The Economic Development and Planning Committee, and to take forward the objectives set by Council in the current Corporate Plan.

We have only been formed since the start of July and so much of the work to date has been sorting out our priorities for the next eighteen months. That work begins in earnest this week when the Committee will begin to consider how to help lead all our efforts to ensure that Ledbury is a vibrant place in which to live in, work and visit.

How can we best support our wonderful traders who have worked so hard to sustain and grow their businesses which make our town centre such an attraction? How can we secure additional investment in the town and ensure that growth is sustainable and in keeping with the everything that makes Ledbury a great place to live? How do we conserve and enhance the wonderful historic legacy of our iconic buildings and places?

You may have strong views on how we can grow and develop whilst conserving what is best. You can find my contact details on the Ledbury Town Council website and I welcome you emailing me with your thoughts, opinions and knowledge.

Councillor Malcolm Hughes - Chair of Economy and Tourism

Message from the Deputy Mayor, Councillor Phillip Howells



Many residents may not be aware of the role of the Ledbury Town Council Deputy Mayor and how he or she works with the Mayor. As the Town's First Citizen during the year of office, the Mayor has the dual role of representing the town as its Civic head both in the town and in attending Mayoral invitations elsewhere, and is the Council's Chairman. The Mayor chairs full council meetings and is also the chair of the standing Resources Committee which deals with topics such as staffing, employment and legal matters.

The Deputy's role, as the name suggests, is to support the Mayor when needed and to stand in as the chair of those meetings should the Mayor not be available for any reason such as other civic appointments, be on holiday or is ill. Quite often both will be at the same event and especially major ones such as Remembrance Day (Sunday 14th November this year). For example, so far this year I accompanied the Mayor when he opened the new Pot & Page café on New Street and we went around the town together in August, resplendent in our respective Chains of Office, taking pictures for a competition that was held at the Carnival event on Bank Holiday Monday to guess where the Mayor was. While he (Cllr Andy Manns) was posing, my role was to ask local traders to donate items for a 'hamper' prize to the winning guesser. Thanks a lot to the traders who were generous in their support (the names are on our website in recognition).

It is a privilege to be Mayor or Deputy and there is never a dull moment since you don't know what unexpected invitation or civic event will come up during the year of office.

Cllr Phillip Howells - Deputy Mayor

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TRAFFIC MANAGEMENT UPDATE

BUTCHER ROW HOUSE MUSEUM

GARDEN ORGANIC

FRIENDS OF CEMETERY

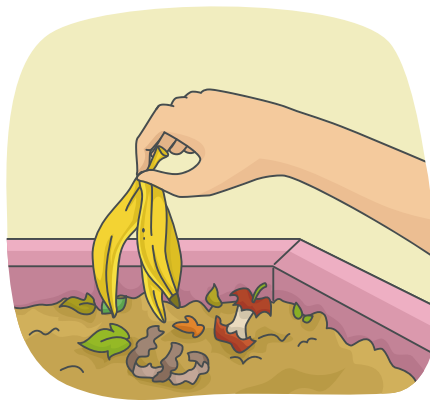
LOYAL FREE APP

NEW CAFE IN LEDBURY

LEDBURY COUNTRY MARKET

MAKING LEDBURY A GREENER PLACE TO LIVE

Ledbury Town Council is delighted to announce an exciting collaboration with Garden Organic, via the Climate Change Working Party to help reduce the region's waste



The new campaign is looking to recruit volunteers from Ledbury and its surrounding area with a passion for reducing food waste, a love of composting and a determination to reduce, reuse and recycle as much as possible to share their skills and knowledge with others.

Volunteers will be provided with free training and resources on food waste reduction, composting and recycling in particular, but will also be made aware of other sustainable waste methods, such as repair cafes and real nappies.

If you would like to know more about volunteering for this campaign, please contact Sarah Blenkinsop at sustainableledbury@gmail.com.

Changes at Ledbury Town Council

Ledbury Town Council welcomes new team members, including a new Administrative Assistant, Deputy Clerk and Account and Burials Clerk.

The previous Administrative Officer has recently been promoted to a new and exciting role in the council, Community Development Officer. Olivia Trueman has worked with the council for over 2 years now and is looking forward to engaging with the community and local business. One project that she is currently working on is providing a 'community pop up shop' in Ledbury, where start up business and charities can showcase their work or raise money for charity.

The Council have also increased its opening hours to Monday - Thursday 9:30am to 4:30pm and Friday 9:30am - 4:00pm

**<https://www.ledburytowncouncil.gov.uk/en-gb>
01531 632306**



Ledbury Town Council NDP

Ledbury's Neighbourhood Development Plan public consultation had a huge response!

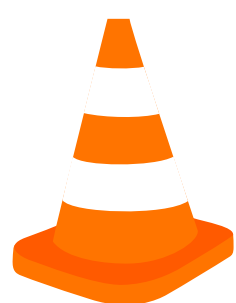
During June and July residents were asked for their input on proposals to revise the currently adopted Neighbourhood Development Plan (NDP) and about 850 responses to the questionnaire were received. Thank you to everyone who completed it either online or by sending in the paper version. In addition, all local businesses (in the town centre and in the trading estates), and nearly 150 local organisations and different community groups, have been invited to submit their views.

The consultation was on important topics such as a settlement boundary, new employment sites, sport facilities (especially football) and green infrastructure/leisure amenities. The outcome will help determine how Ledbury will develop over the next decade and beyond. A new local plan (otherwise known as Herefordshire Council's Core Strategy) is due to be published within the next 2 years and Government proposals to change planning laws - controversial and still to be determined - will both have a major impact on what type of developments will be permitted and where they can take place. However, what is clear is that Neighbourhood Development Plans will still have a role in influencing planning application decisions, not only in expressing the community's views on what development they wish to see in Ledbury, but the outcome of the consultation has also been designed to help inform the new local plan to further influence how proposals to develop in Ledbury will be considered by planners.

The full report on the consultation results is due by the end of August, but on some of the key topics covered, early findings suggest that the community supports the Council's recommended settlement boundary proposals, is in favour of the new employment sites suggested (especially to the south of the Little Marcle Road), supports a proposed new football club site and is in favour of protecting green infrastructure both within the town and around it.

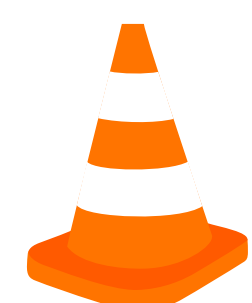
The results of the survey and the input from businesses and community groups will take some time to collate and interpret, before a first draft of the revised NDP is produced (into what is known as a 'Reg 14' version, which then has some legal status in planning decisions) for further public consultation on the proposed policies to be included as a result of the consultation exercise. This next round of consultation is expected to take place in the November/December timeframe. A round of consultation on the subsequently edited final version of the plan will take place early in 2022 with anticipated adoption in the Spring.

Cllr Phillip Howells
Chair, Ledbury Neighbourhood Development Plan Working Party



TRAFFIC MANAGEMENT WORKING PARTY

The Council's Traffic Management Working Party now seeing results from its work



It's in the nature of politics and timescales for actions the Council would like to see happen to improve services and local facilities - given the need for proper process and transparency on decisions when spending public money - to take rather longer than we would all ideally like. This can be frustrating for everyone, but it's important to realise these steps are very necessary to ensure that decisions are able to face the scrutiny of history in any review of how they were approved by Council, how budgets were allocated and money approved, and then how invoiced and paid in line with the financial and other regulations to which we have to strictly adhere. However, persistence pays and in recent weeks we have seen the culmination or near culmination of two important projects the Town's Traffic Management Working Party (TMWP) embarked two years ago. One of these was to install Speed Indicator Devices (SIDs) in areas where residents had expressed concerns over perceived speeding traffic in areas where fast moving vehicles are considered to pose anxiety and dangers to pedestrians, cyclists and other road users.

So we are pleased to report that requested SIDs (funded by the Council) are now in place in Parkway and on the Gloucester Road into the town above the descent down to the entrance to John Masefield High School. Hopefully residents will have noticed these devices and seen how they definitely do have some impact on drivers reducing their speed. We now have 3 SIDs around Ledbury (the other is on the Hereford Road coming up toward the town centre) with speed displays contracted to be in place on a rotating monthly cycle (devices cannot be in place for consecutive months). We are still working on getting an SID located on the Ross Road into town as requested by the sports clubs and businesses alongside the road, to protect pedestrians and especially the young people going to and from the clubs.

We have also been pressing for more yellow lines around the entrances to the High School and Mabels Furlong for some time, to prevent drivers parking inconsiderately and dangerously in the area. So it is again pleasing to report that this has now risen to the top of priority spending by Herefordshire Council, with members of the WP and local Ward Councillors l'Anson and Howells, meeting recently with a contractor to discuss what is needed. A plan will be produced by the company involved to be consulted upon with locals, including a possible access entry sign of some kind into Mabels Furlong, before the decision on what will be implemented is finally made.

Residents should be reassured that a range of other traffic management concerns that were submitted to the TMWP when it was set up are still being processed, with plans to submit proposals for a combined TRO (Traffic Regulation Order) being drawn up for Herefordshire Council to consider within the next few months.

Cllr Phillip Howells - WP member



CARNIVAL DAY - PARTY IN THE CARPARK

Looking for ideas or how you can spend your August Bank Holiday? Look no further, Ledbury has just the thing!

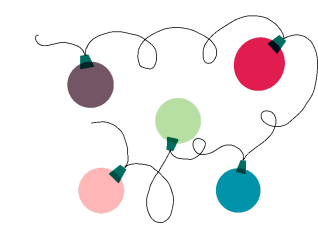
Ledbury Carnival will be holding a much needed, 'PARTY IN THE CARPARK'. There will be fun for all the family, including, a huge variety of stalls, food outlets, face painting, juggling, live entertainment and kids disco!

We at Ledbury Town Council are looking forward to having a stall again this year, meeting residents and answering any queries you may have. We have lots of games and activities to play, including 'Where's the Mayor', a fun game where you will have a chance to win a hamper filled with goodies provided by local shops in Ledbury, worth over £100!

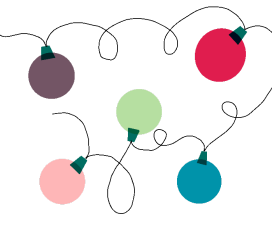
Do you know Ledbury enough to enter our competition?

Monday 30th August - 1:00-5:00pm at St Katherines Car Park.

<http://www.ledburycarnival.co.uk/>



LIGHT UP LEDBURY



Save the date, Christmas fun is coming to Ledbury

Ledbury Town Council can confirm that the annual Christmas light switch on event will take place on Saturday, 4 December 2021.

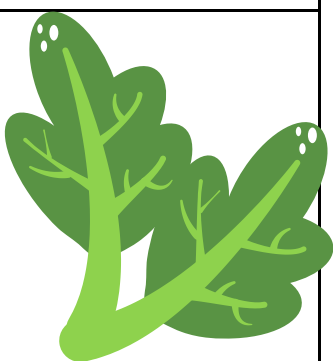
Christmas shoppers, remember, there will be free parking in all carparks this day! We are sure that you can find something special from our wonderful and independent shops in Ledbury.

Why not join the Loyal Free App to discover exclusive deals! More information can be found on page 4.

<https://www.loyalfree.co.uk/>

Watch this space for more details!

LEDBURY COUNTRY MARKET



Fresh and Local!

The country market is still open for the usual Friday market from 10 AM to 12 Noon in the Burgage Hall.

There is a one way system with entry via Church Lane and exit via Chapel Alley. You will be asked to wear a face mask whilst in the hall.

Ledbury Country Market are still taking orders online. Pre-ordering is the best way to guarantee you will be able to buy what you would like.

For more information please visit the website below.

<http://www.ledburycountrymarket.co.uk/>



OCTOBER FAIR RETURNS

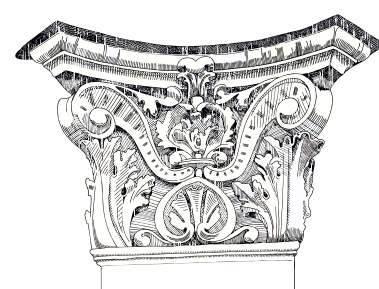
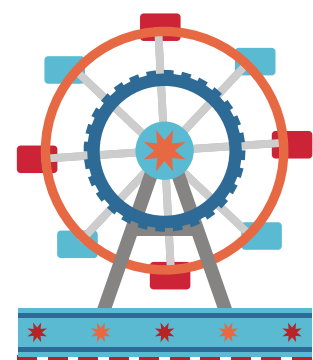
Sadly missed last year, Ledbury Town Council are excited to announce that the October Fair, formally known as the Mop Fair, will be returning to Ledbury this year.

The Mop Fair was originally a medieval Charter Market granted by Queens Elizabeth I in the 1580's. It started as an annual market, where farmers could sell their years harvest and stock up for the winter months.

Today, the Mop Fair is a celebration, where families can enjoy fairground rides and buy lots of tasty treats. The fair is brought to Ledbury by the Roger's Family, who kindly donated £100 to the former Mayors charity, the Madison Shelby Trust Bereavement Support Services.

Who's looking forward to seeing the Mayor opening the fair and going on the Waltzers this year? Its tradition!

Monday 11 October - Tuesday 12 October 2021



HERITAGE OPEN DAY COMING TO LEDBURY

Heritage Open Days is England's largest festival of history and culture, bringing together over 2,000 local people and organisations, and thousands of volunteers. Every year in September places across the country throw open their doors to celebrate their heritage, community and history. It's your chance to see hidden places and try out new experiences - and it's all FREE.

Join us this September and explore the rich heritage Ledbury has to offer. A fantastic opportunity to discover Ledbury and learn about its history.

Visit Ledbury's Market House where you will find plenty of history and information on local produce in Ledbury, including recipes dating back to the Victorian times.

Come and visit Ledbury's Chapel, not usually open to the public, you will be able to take in the wonderful building and look through our burial books, some of which date back hundreds of years.

Re-discover the 16th Century Painted room and find out how the paintings were discovered and why they are there!



Dates and Times

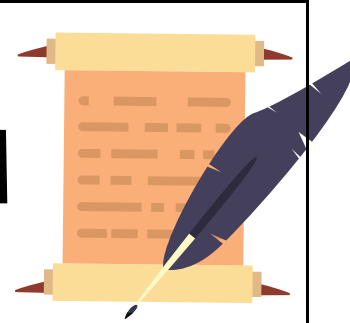
Tuesday 14 September - Wednesday 15 September

11:00am-13:00pm & 14:00pm - 16:00pm

<https://www.heritageopendays.org.uk/>



VOLUNTEERS NEEDED AT THE BUTCHER ROW HOUSE MUSEUM



Are you interested in the History of Ledbury?

Butcher Row House Museum has a fantastic opportunity to join their team as a volunteer. There is an opening for volunteers to help with viewings of the museum, all training given, and no experience needed!

Butcher Row House Museum features many items of local interest including reproduction helmets and breastplates that would have been worn in the Battle of Ledbury in 1645 and a small collection of musical instruments ranging from a 'hurdy-gurdy' to a Tibetan pipe fashioned from a thigh bone.

This is a great opportunity for those who love to meet new people and jump into the history of our wonderful market town.

For more information please contact:
Andy Tector : Email chair@ledburycivicsociety.org

WARM WELCOME TO LEDBURY

Our new Mayor, Councillor Andrew Manns, had the pleasure of cutting the ribbon at the new Café and bookstore in Ledbury.



The family run café, Pot and Page is a trendy vegan café with a difference. There is a library in the cellar with hammock chairs and tables to enjoy your tea or coffee where you can dive into your favourite novel – a book lovers dream!

Visit <http://www.potandpage.co.uk/> for more information.

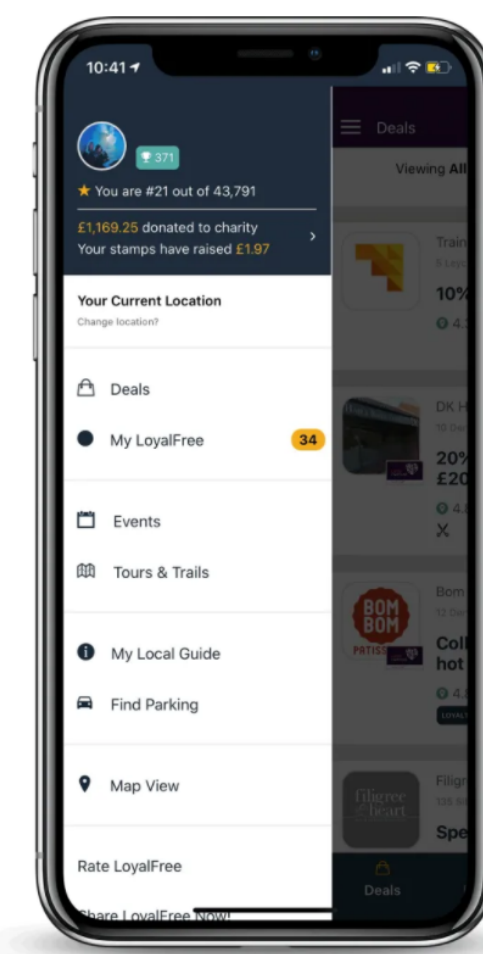
HEREFORDSHIRE'S NEW LOYAL FREE APP

Discover amazing deals, on your phone!

Herefordshire Council have partnered with the award-winning place promotion app, LoyalFree, to help further promote our fantastic county, attractions, and local businesses/retailers.

THE BENEFITS

- The App – Free for everyone, including local businesses, retailers, and users.
- Advertising Offers and Events
- Direct Links – to your website and Social Media accounts
- Featuring in Local Trails
- Customer insights – see how you are performing!
- Marketing Materials- Help to support you and your business!



Save Money
When You Shop Local
 Download the LoyalFree app now to discover exclusive deals, exciting local events & fun trails

The Talk Community Team plan for the app to go live at the beginning of July and ask that local business register their details. This will help people quickly and easily find what they need in their local area, along with offering greater promotion for the country's business and retailer's, especially as we move forward with lockdown.

<https://www.loyalfree.co.uk/bid-find-out-more/>

HerefordBID Investing in our City

The Hereford BID is run by Hereford BID Ltd; an independent not-for-profit company that is controlled by the private sector with between 12-15 volunteer board members directing and advising the company in accordance with the business plan.

Representing 500 businesses in the City Centre, The Bid will deliver the business plan for their 2nd term (2020-2025), and in doing so, identify, agree and deliver a timetable of schemes that will increase the appeal of our City, returning Hereford as a regional shopping and leisure destination, and importantly, a national tourist one too.

What is a BID?

Business Improvement Districts (BIDs) are a business led and controlled partnership covering a tightly defined geographic area that delivers an agreed set of services and projects. In reaching this point a BID will have set out in its business plan what it intends to do for that area.

Why do we need the BID?

Hereford has seen a gradual decline as a destination for consumers over the last 20 years; whilst other destinations have prospered with the help of professional destination management and marketing, in Hereford we have (for the most part) done nothing. Hereford needs professional destination management to restore it as a regional shopping and leisure destination as well as a national tourist one too.

Ledbury Food Bank - Here to Help

If you are struggling to feed yourself or your family we are here to help.



Ledbury Food Bank opened in 2012. We currently feed more than 50 family units from Ledbury and surrounding villages each month. Nobody should be hungry in our society although we know that more than 1.5 million people in this country rely on food banks.

Anyone who needs help feeding themselves or their family can just come along to St Katherine's Hall on a Wednesday or Friday between 10.00 and 12.00. We turn no one away, and we may be able to help in other ways as well. We have a contract with Citizens Advice to provide benefits advice and we have trained volunteers who can help with debt and housing problems or, if necessary, refer to organisations that can.

The increase in our work means that we are urgently looking for new premises. We have a large team of committed volunteers who help us without whom we could not carry out our work.

We are dependent on public donations of food and money as well as grants from public and private organisations.

If you need any more information please either email food@ledburyfoodbank.org or call 07581283092 and leave a message. We will get back to you as soon as possible.

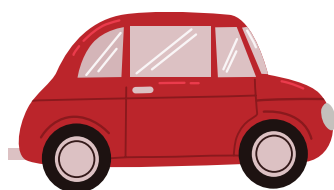
ARE YOU USING OR NEEDING A CAR ONLY 2 OR 3 TIMES A WEEK? THEN YOU CAN HALVE YOUR COSTS, MOST MEMBERS SAVE MUCH MORE

A CAR WITHOUT HASSLE, NO TAX, INSURANCE, DEPRECIATION, OR REPAIR BILLS

A CLUB RUN BY VOLUNTEER MEMBERS FOR MEMBERS

malvernhills-carclubs.org.uk

01684 540284



TOWN CLEANER/GENERAL MAINTENANCE



Full time, permanent – 37 hours per week

Monday – Friday with some evenings

Purpose of the Role:

- To provide maintenance in and around the Town Centre, Council buildings and other facilities

Experience & Knowledge

- Previous experience as a maintenance worker
- Experience with hand and electric tools
- Basic knowledge of minor repairs and maintenance

Qualification requirements:

- Good standard of education to GCSE grade c or above
- Certification of apprenticeship or evidence of qualifications appropriate to the role (Not essential)

For more information, the job description and person specification and application pack on any of the above positions please: Visit our website at: www.ledburytowncouncil.gov.uk